



— THREE FOR GOOD

*Design that gives back, **three times a year.***

Every year, nonprofit organizations reach out to The Design Booth for help with branding, print design, and website design, most of them working with little to no marketing budget.

Three for Good is how that gets handled on purpose instead of case by case: three times a year, one nonprofit doing meaningful work in our community is selected to receive a project at no cost, built with the same care and craft as every paying client.

HOW TO APPLY

- 1 Fill out every section of this application as completely as you can.
- 2 Save it as a PDF.
- 3 Email the completed application to meg@thedesignbooths.com with your organization's name in the subject line.

01 ORGANIZATION BASICS

Nonprofit name and EIN

Website and social links

Contact person, role, and best way to reach them

Mission statement one paragraph

02 THE NEED

What are you hoping to get help with?

☐ Logo design ☐ Website design ☐ Print materials ☐ Full brand identity ☐ Other:

Why now? What's driving the timing?

Do you have any existing branding, or are you starting from scratch?

03 SCOPE AND READINESS

Do you have brand assets ready to hand off (photos, copy, logo files), or would this be built from zero?

Who is the single point of contact for approvals?

What's your timeline? Any hard deadlines tied to an event or launch?

04 CAPACITY AND FIT

How many people does your organization serve, and who?

What is your current budget for marketing or design, if any?

Have you worked with a designer before? What worked or didn't?

05 THE ADVOCACY ANGLE

This is your differentiator, so take your time here.

Tell us about your mission and the community you serve, in your own words.

Why does this work matter to you personally?

06 LOGISTICS

Are you open to a reduced-rate option if you're not selected for the free program?

Anything else we should know?

THANK YOU

We read every application personally and select with real care. If this round isn't the right fit, your application stays on file for the next one.

Meg

FOUNDER, THE DESIGN BOOTH

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